



## INTERNATIONAL BUSINESS & LEADERSHIP (M.A.)\*

Campus Dresden

### STUDY PROGRAMME

Companies around the world are looking for experts with a global mindset, management skills and leadership qualities. The International Business & Leadership Master's programme is aimed at young professionals who want to work in precisely these management positions in international enterprises in various sectors.

Through the interdisciplinary approach of the Master's programme, social, intercultural and leadership skills are integrated into the programme so that graduates achieve a sound and holistic management education. Topics such as New Work, Change Management as well as the Realisation of Personal Potential are included in the programme and provide a modern insight into management strategies and business practices.

In addition to imparting the necessary specialist knowledge the Master's programme prepares you for your professional career within the scope of various courses, practice-oriented events and interdisciplinary projects. You will solve practical problems both independently and as part of a team. Through cooperation with companies or involvement in research projects and colloquia, you can utilize your knowledge accordingly.

### UNIQUE FEATURES

- Innovative approach with focus on international management, communication and leadership
- Improve your managerial skills and deepen your subject-specific knowledge
- Company projects and an internship promote work experience and provide major job opportunities after graduation

### AT A GLANCE

#### DEGREE

Master of Arts, M.A.

#### CREDIT POINTS

120 ECTS

#### DURATION

4 Semester (incl. Master Thesis)

#### START

October & April

#### STUDY CONCEPT

Full-time, internship or semester abroad

#### LANGUAGE

English

#### TUITION FEES

EU/EEA students: € 3.720 (per semester)  
+ enrolment fee € 350 (once)

Non EU/EEA students: - € 4.080 (per semester)  
+ enrolment fee - € 750 (once)

#### CORE PRINCIPLE

Our innovative teaching and learning model stands for "Competence Oriented Research and Education".

\*in accreditation

[www.hochschulcampus-dresden.de](http://www.hochschulcampus-dresden.de)

## MODULES MASTER IN INTERNATIONAL BUSINESS & LEADERSHIP\*

	5 Weeks	5 Weeks	5 Weeks	3 Weeks / Online
1. Semester	International Business Development and Digital Intelligence	Global Markets & Finance	Leading Intercultural workforce	Case Study: Business Development or Leading Challenge
	Corporate Governance & Business Ethics		Global HR-Management	
2. Semester	Managing People, Diversity and New Work	Change Management	Strategic Marketing Management	Case Study: International Team Project
	Contracting & Negotiation		Academic Paper Design & Writing	
3. Semester	Internship Abroad or Study Abroad			
4. Semester	Analysing International Business	Master Thesis		

\*subject to change



### STUDY IN DRESDEN

*“Studying in Dresden is fantastic. You have an eventful and colourful student life and if you like it quiet, you can enjoy the picturesque old town or the beautiful riverside of the Elbe. ”*

Armand Muñoz Blanco, Exchange student

### STUDY ADVISOR



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#### GET TO KNOW US

- + ATTEND A LECTURE
- + JOIN OUR WEBINAR
- + STUDY FAIRS

### ADMISSION & APPLICATION

- 3- year Bachelor’s degree from an accredited university or technical college
- Economic knowledge, attested by modules of the former Bachelor programme
- Proof of sufficient English language skills. We accept TOEFL, IELTS, TOEIC, CAE, CPE or equivalent.

You can apply online via our website. We will evaluate your eligibility and invite you for an interview.

### FINANCE YOUR STUDIES

Various public, private and charitable institutions offer support and scholarships for students. SRH scholarships might also be awarded. Many options for part-time jobs are available in Dresden.

### ABOUT US

With over 12,000 students the SRH Universities are one of the leading education providers in Germany. Our educational establishments offer and expect the highest standard in education, studies, instruction and research. Conveniently located within the heart of Dresden our campus, as being part of the Berlin University of Applied Sciences with 2,000 students from 99 nations, provides study programmes in hospitality, tourism and international business. Through covering study programmes in both English and German language we created an international environment. For advice on study programmes, visa matters, career opportunities or living in Dresden, make an appointment to speak either face-to-face or over the phone to our study advisors. We will be glad to assist you and provide further details.